[illegible] Institute
Lowell, Mass.

The Text

VOL. XIV. LOWELL, MASS., OCTOBER 7, 1931 No. 2

Capt. Hardman On Road To Recovery

"Joe" Hardman, captain of the football team, is on the road to recovery after the injury he received in the New Hampshire University game. Joe's wrist was not broken, as was first thought, but was badly dislocated.

"Joe" received the injury in the second play of the New Hampshire game, yet he played the remaining part of the game and proved to be the star of the game. It was thought by the doctor that his wrist was broken. X-rays were made, however, and these showed that a small bone was dislocated. The dislocation was so bad that it was thought an operation was necessary. Thursday morning "Joe" went to the hospital prepared for the worst. Dr. Gardner, however, with the assistance of Dr. E. Pratt, was able to put the bone in place without opening the wrist.

"Joe" will be back in uniform for the Providence game, and there is a possible chance that he may get in the Long Island game on the seventeenth of this month. We are glad to see "Joe" is getting better, and hope that he will be out on the field soon as captain of his team.

Freshman Football Star Becomes A Marathoner

A well-known Freshman football star has finally decided to go in for another branch of sport. During the past week he started training for the B. A. A. marathon to be held next April 19. It seems that this hero of the gridiron didn't know how to start training, but he continued to hint that he wanted to start. Rather than see such an excellent prospect go to waste, a few members of the Sophomore class, with the honor and glory of good old Textile in mind, escorted this Herculean individual from the campus, where he was dirtying a heretofore clean football jersey.

As it was rapidly approaching dinnertime was not called in order to permit our Hero to remove his football uniform. As secretly as possible the little

(Continued on Page 2)

Announcement

James W. Cox, Jr., and George Fuller announce that the partnership formerly carried out by them under the name of Cox, Fuller & Manersberger will be conducted hereafter under the name of

COX & FULLER
Consulting Textile Specialists
320 Broadway, New York City

Professor H. J. Ball Again Honored

Head of Textile Engineering Department Appointed Chairman of Testing Methods Research Committee.

Professor Herbert J. Ball, head of the Textile Engineering Department was again honored this summer by being appointed chairman of Testing Methods Research, a sub-committee of the Research Committee of the U. S. Institute for Textile Research.

The U. S. I. T. R. is an organization for conducting and correlating scientific research in the textile industry. It is made up of various committees, but one of its chief ones is the Research Committee. This is composed of six sub-committees, namely:—

(1) Bibliographies and Abstracts—Chairman, Dr. W. F. Edwards, Director of Lab., U. S. Testing Co., New York City.
(2) Contact with Industry—Chairman, Prof. E. R. Schwarz, M. I. T., Cambridge, Mass.
(3) Academic Research—Chairman, Dr. E. M. Shelton, Cheney Bros. Research Lab., So. Manchester, Conn.
(4) Mill Research—Chairman, Mr. Walter C. Taylor, Sec.-Treas., Southern Textile Asso., Charlotte, N. C.
(5) Economic Research—Chairman, Mr. H. V. R. Scheel, Botany Consolidated Mills, Passaic, N. J.
(6) Testing Methods Research—Prof. H. J. Ball, Lowell Textile Institute, Lowell, Mass.

The function of Prof. Ball's committee is to determine whether the method of test to be applied to the solution of a research problem is suitable or not to measure the quantity it is supposed to do. He must determine how a test is to be made, the type of test to use, and the technique of the test.

The Lowell Textile Institute is classed as one of the co-operating laboratories of the U. S. I. T. R., and it is planned to take up here as many problems as the institute is able to handle. This means that a student of this Institute has a certain contact with the committee which he would not otherwise obtain. Valuable information will be obtained by the student. These work will be developed along these lines, and it may secure information of value to the U. S. I. T. R.

Pres. C. H. Eames and Prof. L. A. Olney are also connected with the U. S. I. T. R. Prof. Olney is a director of the organization. Thus we have three men in this college interested and working along lines of research. They are ever ready to learn new things so as to enable students of Lowell Textile Institute to be better prepared in textile work when they graduate.

Inter-Fraternal Council Notes

The first regular meeting of the Inter-fraternal council was called to order by President Glekien at the Omicron Fraternity house on September 28, 1931, at 7.35 P. M.

The minutes of the preceding meeting were read by Secretary Campbell and corrected.

Members present:

Delta Kappa Phi—Campbell, Pilligian, Wells.

Omicron Pi—Sawyer, Garner, Mathews.

Phi Psi—Oempsey, Armitstead.

Sigma Omega Psi—Glekien, Cohen, Birenbaum.

Henry A. Wells, Jr., was unanimously nominated and elected secretary-treasurer for the coming year.

The rules governing the four fraternities in the pledging of men attending the Lowell Textile Institute for the first time are as follows:

Art. 1. One week for each fraternity, which will be decided on by the various fraternities, by order of rotation, shall be set aside, when the fraternities may invite Freshmen to their respective houses. These weeks shall constitute the 6th, 7th and 8th weeks of the first semester of the school year. At such times as these no fraternal matters may be discussed.

(Continued on last page)

Attendance!!

On Saturday, October 10, Lowell Textile plays Arnold College at Lowell. This is the first home game of the year. The question is how are you going to support the team.

With the first two games scheduled away we have not yet seen what kind of a cheering section we will have at home games. There were about twenty students attended the New Hampshire game besides the football squad. Of that number there were no more than two Freshmen, yet the Class of '35 have members on the team.

We need a large cheering section to support the team, therefore we need a 100% attendance at the game. This is a small college, and it is necessary for the entire student body to support the team. We are not asking you to come to a solemn service but to an exciting football game.

What better entertainment on a Fall day than a football game, especially when your Alma Mater is playing? One cannot spend a Saturday afternoon any more profitably. After all, the team deserves your support.

Come on out on Saturday, October 10, and support the team. Come see our boys march to victory. Let's go!

Textile Defeats Middlebury 21-13

Savard and King Star in Exciting Game

Lowell Textile showed its traditional fighting spirit by defeating Middlebury 21-13 on Saturday, October 3, at Middlebury, Vermont. Smarting under the defeat of New Hampshire the week before, the Textile team snapped into action in the first quarter of the game.

The game was featured by many exciting runs and forward passes. King, Baronowski and Connolly made some excellent tackles throughout the game by breaking through their opponents' line. Savard and Walker starred in the backfield. Savard, by his excellent running, and Walker, by his fine plunging and coolness at calling signals. Walker is to be congratulated for his ability as quarterback in Textile's first two games. We expect great things of him in the future. Our boys made eight first downs, while Middlebury only made two.

(Continued on Page 2)

Cotton Industry Can Help Itself

That was the assertion of H. F. Johnson, of the New Uses Department of the Cotton Textile Institute, in an address before the New York Chapter of the Lowell Textile Institute at a meeting held on September 28th at the Happiness Restaurant. One 'suggestion he gave in which it might help itself was in the use of cotton bags for baling cotton rather than those made of burlap. He mentioned many new uses which are beneficial to the industry. Among those of which he spoke and exhibited samples were cotton belting, cotton hagging, arm cov-

(Continued on last page)

?

You have all seen the above hook plate, but have you ever known what it illustrates. It is symbolic of three things—Professor Olney's professional interest in chemistry, his connection with the woolen industry, and his association with the Masonic fraternity.

We will start from the center and work toward the outer edge and tell which each symbol represents. In the center is the "All-seeing Eye" which overlooks the entire universe. From this radiate the six sectors of the heptagon ring. These sectors contain graphic representations of the chemist's most important working agencies. The volcano denotes heat; the rising sun, light; the lightning, electricity; the funnel and beaker, filtration; the retort, distillation; and the balance, the process of weighing. Hence we have the six important agencies—heat, light, electricity, filtration, distillation, weighing. This is surrounded by the serpent swallowing his tail, which is the alchemist's sign of eternity.

The cross and crown is the emblem of a Knight Templar. The eagle and cross is the emblem of Rose Croix. The ram's head at the top and the border of hobbins and shuttles is significant of the woolen industry. The shape of the plate is a keystone, emblematic of a Royal Arch Mason.

Thus in this small plate Professor Olney has shown as three of his interests in life. The book plate is simple in form yet it contains many things which at first glance one would not see.

1931 FOOTBALL SCHEDULE
LOWELL TEXTILE

Tex.		Opp.
6	Sept. 26—U. of New Hampshire, at Durham.	12
21	Oct. 3—Middlebury at Middlebury.	13
	Oct. 10—Arnold at Lowell.	
	Oct. 17—Long Island U. at Brooklyn.	
	Oct. 24—Open.	
	Oct. 31—Providence at Lowell.	
	Nov. 7—Seton Hall at Lowell.	
	Nov. 14—Upsala at Lowell.	

THE TEXT

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EDITORIALS

According to State law, the Lowell Textile Institute cannot be advertized in any publication outside of those of the Institute. Thus this college does not receive the advertizing which other colleges receive. The question arises what can be done about it. That is up to you.

The Institute is advertized to a limited extent by the athletic teams it produces. It could be advertized more if each individual would help. Write and tell your home town paper that you are attending the Lowell Textile Institute. Send word to them of any happenings with which you are connected. Leave word with the editor of this paper what school you last attended in order that we can put it on the mailing list. Talk about the Institute to outsiders. Remember you are a part of this Institute. Try and build up a name for your Alma Mater.

To the alumni who read this we say: "Don't forget L. T. I." You are out in the field now coming in contact with people who are seeking places to send their children to. Talk up your own school. It is the best Textile college in the country. It is better equipped than the other Textile schools. The department heads are well advanced in knowledge of their work. Advertize Lowell Textile Institute and help build it even a greater college than it is now.

TEXTILE DEFEATS MIDDLEBURY 21-13

(Continued from Page 1)

The first quarter opened with Middlebury kicking off. Walker received the kick-off and carried it up twelve yards. In two rushes Textile made its first ten yards. Savard later got off a long punt to Middlebury's twenty-eight yard line. In three downs the Vermont team only gained two yards. They fumbled, and Textile recovered on the fifteen yard line. Walker threw a short pass to Howard, who carried the ball to the one-yard line. Savard took it over for the touchdown. Pilligian made the extra point by a beautiful drop kick. The remaining part of the quarter the ball was kept in the center part of the field.

In the second quarter the Millmen made their second score after Howard intercepted a pass on Middlebury's fifteen-yard line. Walker took the ball thru center for nine yards. Lathrop gained three more and then Walker took it over the goal line. Pilligian again drop kicked for the extra point. Later in the same period Savard intercepted a pass on Middlebury's 40-yard line. Walker threw a short pass to Lathrop for an eight-yard gain, as the quarter ended. The score at the end of the half was: Textile 14, Middlebury 0.

At the opening of the third quarter Walker made a beautiful fifteen-yard run around left end, but Textile lost the ball on downs. Middlebury made its first score of the game shortly afterwards, when Mincowski threw a 30-yard pass to Thrasher, who ran 25 yards more for a touchdown. Corliss kicked the goal. Middlebury kicked off and Walker received the ball but was brought down on his own 10-yard line. Savard then made a long run around right end for a 65-yard gain. On the next play Middlebury intercepted a pass on her own 25-yard line as the quarter ended.

In the last quarter the Vermont team punted offside on Textile's 47-yard line. Textile made a march down the field to Middlebury's four-yard line. This march was featured by quick plays. In three line bucks we gained 10 yards. A pass from Walker to Savard netted 10 more yards. Jurewicz went through center for 10 more. Two bucks and a pass brought us up to 7-yard line. Then in three downs we made three yards more. Walker called for a forward, but was rushed, and as he threw the ball it was deflected, and Hoyle of Middlebury intercepted it on his own 1-yard line and ran 99 yards for a touchdown. Later in the same period Savard faked a kick and made another long run of 50 yards to Middlebury's 10-yard line. He then went over for a touchdown. Walker scored the extra point with a drop kick. Shortly afterwards the game ended. Score: Textile 21, Middlebury 13.

The entire team is to be congratulated on their work. It can be called a team of iron men, since only 14 men were used, while last week only 12 were used. Next Saturday they have another strong club facing them, when Arnold comes to Lowell.

TEXTILE		MIDDLEBURY
Harriss, Jarek, re		le, Thrasher
Baronowski, rt		lt, MacLean
Brosnan, rg		lg, Jocelyn, Johnson
Connolly, c		c, Corliss, Whitman
Pilligian, Cohen, lg		rg, Lovell, Write
Cohen, Farlan, lt		rt Rosbrook, Hinman
King, le		re, Reid
Walker, qb		qb, Markowski
Savard, rhb		lhb, Yeoman, Bateman
Howard, Jurewicz, lhb		rhb, Hartney, Hoyle
Lathrop, fb		fb Reilly, Collins

Summary: Touchdowns—Savard 2, Walker, Thrasher, Hoyle. Point after touchdown—Pilligian 2, Walker, Corliss. Referee, Oliver. Umpire, Prentice. Head linesman, Weber. Time, 4 15-minute periods.

Football Star a Marathoner

(Continued from Page 1)

group, consisting of the marathoner and his considerate handlers, left the L. T. I. quadrangle and made its way in an automobile especially acquired for the purpose to Mammoth Road.

On the way out Mammoth Road the pigskin luminary was overcome by an inspiration to take up boxing instead of marathon running. He mentioned a few Sophomores whom he intended to use as sparring partners. He also expressed a desire to "put the shot" through a certain windshield. After the car had covered some ten or twelve miles the idol of the Freshman class was allowed to start his trek back to the Institute.

It was noted a day or so later that this rugged chap was wearing the school colore on his head and his clase colors around his neck. He certainly has the right spirit. It has been rumored that several Freshmen have given up the idea of becoming marathoners and have decided to stay in their proper place as Freshmen.

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FRATERNITIES

SIGMA OMEGA PSI

Well, fraters, here we are again, ready to publish the "ins and outs" of the brothers.

• • • •

Wallace is now engaged as a color mixer in one of the print works outside of Patterson, N. J. We wonder how he'll spend his recreative hours!

• • • •

Beware of the dog! The S. O. P. House at 37 Butterfield Street is well guarded by a vicious, terrific German police dog, and woe be unto him that dares enter without permission.

• • • •

Leo says he spent an hour and a half feeding the dog candy so that they might not be strangers in the near future. Gleklen also states that the candy wasn't even fit for Birenbaum to eat, although Bill is on a diet (1 quart of ice cream before bed-time).

• • • •

Harold Smith seems to be doing quite well with his new "flivver". These mightly rides never turn out to be any good for the human system, Harold; so watch your "clutch".

• • • •

Moe Lifland is all smiles! The painting business must have been pretty good this summer, eh Moe? Better get some striped paint for the Freshmen, Moe.

• • • •

Si Shapiro is back to work again. Between working out his engineering problems and talking about the S. O. P. basketball team of the near future, Si seems to have his time pretty well occupied.

• • • •

We see that brother Don Cohen is turning out to be quite a backfield man.

• • • •

We'll be looking to see Cohen in the All-New England football line-up soon. But, you'll have to have two perfect eyes, Don; no glaring headlamps!

• • • •

Ray Cowan is also playing football and doing nicely, thank you! We're glad to see S. O. P. so well represented in sports.

• • • •

Sol Maaber says he's saving his energy for basketball so that Rusty's quintet will play as they should.

• • • •

Gleklen now quotes his usual philosophical sayings:

"If you want to appreciate the value of a dollar, try to borrow one."

"We should assert no rights of our own which we do not claim equally for others."

"God turned man's face to the heavens so that he may look around him."

"Habit is a cable. We weave a thread of it every day, and it becomes so strong that we cannot break it."

"The reason why a person is so successful is because there is so little competition!"

• • • •

S. O. P. announces the following officers for the year 1931-1932:

President—Leo Gleklen.
Vice-President—Moe Lifland.
Secretary—Ray Cowan.
Treasurer—Simon Shapiro.

OMICRON PI NOTES

From time to time in the past these notes have been criticized on the grounds of looseness, ignorance and general loutishness. The correspondents have been seriously maligned. Such interpretation will not be tolerated this year. "The pen is mightier than the sword." Come one, come all.

PHI PSI

Bill Gresse has accepted a position in Providence. We all wish him luck.

• • • •

We wonder if Phil Dempsey pays tuition at Wheaton. He seems to have classes there quite often.

• • • •

Who said the woman pays. Ask the Rhode Islander Rocher how the Freshmen pay and pay.

• • • •

"Benzo" Babigan, our own financier, has plunged into the New York market to the extent of several shares. Be careful, Ed, and don't become a sugar daddy along with your success.

• • • •

We wonder if it is Hallissy's magnetic personality that makes him a natural leader, or is it the result of the careful coaching of Hi-Y Stevens.

• • • •

No sorority house ever looked more masculine than the room now occupied by that pair of bookworms, Brown and Morse.

• • • •

"Sailor" Crawford, of the sloop "Shark", has dropped anchors and will take up the course of a landlubber for the winter months. He claims to have won at least one cup. Was the coffee good, John?

• • • •

Garrity for councillor. We will all vote for him, especially the boys in the northwest wing.

• • • •

We advise Cadjene that the quickest way to escape the law is to let "Soapy" Smith fix it.

• • • •

With nine men living in the house, and with improvements like Morse's and Brown's room, we are all looking forward to a successful year.

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SHODDY

The football squad found out that Baronowski can strum a banjo like a veteran. He kept the boys all pepped up on the Vermont trip.

• • • •

Pilligan kicked a spiral drop kick on Saturday. He says he is going in for fancy kicking this year. Maybe we will see him in Earl Carroll's "Vanities".

• • • •

The football team toured the wilds of Vermont on their way home from Middlebury. They left at 6.30 P. M., but did not get to Lowell until 3.30 A. M.

• • • •

Prof. Fickett made a hurried trip to Canada last weekend. He started on Saturday morning, watched the Middlebury game, and then left for Montreal.

DELTA KAPPA PHI

For the benefit of a few brothers who seem to be in a fog, the authors of this column would like to say that school opened a week ago. Now we will see whether it is a temporary one or a permanent one.

• • • •

John Dunn Lathrop, alias "The Connecticut Wildcat", recently arrived at Cotter's to resume his studies. Mr. Lathrop could not be approached personally, but through his press agent we have learned that he has opened an "Advice to the Lovelorn" agency. He has also written a book entitled "How to Learn Football Signals in 98 Easy Lessons". Those who may desire this book may get one by simply writing their name on the back of an ash can cover and mailing to him.

• • • •

In this column, throughout the coming year, we will try to publish the latest closing quotations on the breakings fee. At this time there seems to be a lot of money invested in it, but the return on the money is practically nothing.

• • • •

The MacDougal-Schaltenbrand jazz band has not started rehearsals yet, as Mac cannot seem to train his fingers to press the keys. In the Coop he seldom uses the cash register. He keeps most of the money in his pockets. It will end up there, anyway, in the long run.

• • • •

Famous expressions at Cotter's: "Do you want to hear something funnier than that?" "What the heck." "My ankle is still sore. I'm in a bad way." "Are you sick of living?"

• • • •

Extra! Extra! Christopher Columbus' flagship has been found! It may be seen anytime out in front of Cotter's. It's the one with the Ohio plates. Admiral Walker has made several voyages over to Royal Street in it.

• • • •

Joe Sullivan has resumed his studies at the Commodore, where he has been transferred from Lakeview.

• • • •

The Daley brothers, incorporated, haven't done anything unusual lately, but we might as well put their names in here in case something does happen before the next issue.

• • • •

When we asked Jim Brosnan who the girl was he was with the other night the only answer we got was a nice big blush. Jim is just too sweet for anything.

• • • •

"Black Pete" Pilligan is still on a diet. Instead of eating potatoes he eats cake.

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OMICRON PI

IN MEMORIAM

Bros. Hockridge and Ferguson do seriously lament the decease of all that was good—nay, shall we say, all that was the aims and intentions of that high-minded body, the Purity Club, for from New York has come the black-edged epistle bearing news that our dearly beloved brother, Silas Johnson, has allowed himself to be led into the paths of iniquity. He was a good soul while under our care, but now he has gone to—shall we say it—No.

• • • •

Once again it is our sad duty to chronicle a death, namely, the demise of the Spartan-like fortitude which has hitherto animated our worthy presidents. Need we recall Bro. Sawyer's dislike for the rigors of life in the barracks? But now he has slipped so low as to actually move a bed down into the warmth of the front room. Now in this mild weather, fortified with hot water bottle, electric pad, and rubber sheet he smuggles in under 19 wool blankets—though it must be said that they were those made under the direction of Profs. Barker and Stewart by our incapable engineers. Nineteen, yea even 29 would scarce do on a midsummer's night—and finally shivers off to sleep.

• • • •

After our sad depleting, it is a real pleasure to announce a series of articles by Bro. Ferguson on "Working for 15 Dollars a Week, or Why I Favor Communism".

• • • •

Joe Carleton was here this week-end and outside of an accident more or less serious says "Cheer up! Everything will be O. K. by 1942".

• • • •

It is with the greatest dismay that Omicron Pi's senior chemists note the change in the Textile Testing Course that prevents them from putting Prof. Barker in his place below the chemists and under the sheep's belly.

• • • •

To the house this year comes a sanitary engineer under the disguise of a chemist. Step up here, young man, and take a bow. Ladies and gentlemen gaze upon "White Wings". Mathewa, our new scrub woman. "White Wings" spent many of his early years in a mop pail. At the age of four he was seen hiding behind a scrubbing brush, when his mother called him to dinner. As a young student he was seen picking the whitewash off a chicken coop. Now as a student at dear old Textile every so often spots come before his eyes and one beholds him leaping from dresser to table, tearing down banners and picking at the plaster with fiendish digs. Then with hair over his eyes he makes a pass at the broom. When all this stage has passed we may feel safe, because he once again becomes normal. The broom seems to sooth him like a baby's pacifier.

And what is this we hear about the city of Lowell trying to arrest Bud Wells for perjury? It's too bad they didn't get you, Bud. You would look great in a cell.

• • • •

We hear that Goine spends his night off blowing up balloons for the children in his neighborhood.

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INTER-FRATERNAL NOTES

(Continued from Page 1)

Art. 2. Sec. 1. On the last three school days of the first week after the Thanksgiving holiday (Dec. 2, 3, 4) Freshmen may be approached on fraternal matters.

Sec. 2. No fraternal matters may be discussed except at the fraternity houses.

Sec. 3. Freshmen may be invited for only one visit to each fraternity house during the period in Art. 2., Sec. 1.

Art. 3. No bid shall be extended in the time mentioned in Art. 2, Sec. 1.

Art. 4. Sec. 1. On Friday morning of the following week, Dec. 12, at an hour suitable to the administration, all Freshmen will be requested to report to room number ....., where they will receive a formal envelope, from a disinterested member of the faculty, the same to contain all bids for the individual to whom it is addressed.

Sec. 2. No student except men attending the Lowell Textile Institute for the first time, will be allowed in the above-mentioned room at the designated hour.

Sec. 3. Thirty (30) minutes will be allowed for the signature of the bid, the same to be handed back to the disinterested member of the faculty in the formal envelope.

Sec. 4. The secretary of the Intra-Fraternity Council shall receive these signed bids from the faculty member at 3.30 P. M., and distribute them to the heads of the fraternities concerned as soon as convenient.

Sec. 5. Freshmen who accept these bids may present themselves to the places designated on the bid after 4.45 P. M. of the same day.

Art. 5. After midnight, the day the bids go out, all restrictions are removed.

Art. 6. Sigma Omega Psi Fraternity may hold its open house season at any time and may pledge candidates after the first Monday in November.

Art. 7. All Freshman-Sophomore rules shall be lifted the school days of the smoker weeks.

Art. 8. The disinterested member of the faculty may call any or all bids null and void for any infraction of the rules by any student during the time the bids are in his possession. The same to be referred to the Inter-Fraternal Council at the first opportunity.

Art. 9. The above agreement shall be enforced until a new agreement is made the following year.

Editor's Note: In the above agreement "Freshman" is understood to mean any student attending the Lowell Textile Institute for the first time. This agreement means that every member of a fraternity must abide by the rules whether he is an honorary, alumnus or active member. It refers to members of the faculty as well as members of the student body.

Textile
Sandwich Shoppe
Henry J. Beauchesne, Prop.
OUR MOTTO:
Service and Quality
734 MOODY STREET
LOWELL, MASS.

Pawtucket
Shoe Fix
JOSEPH BUCHARD, Prop.
Have your Shoes Repaired at Reasonable Prices
We carry a Full Line of Men's Shoes and Rubbers
749 Moody Street
LOWELL, MASS.

COTTON INDUSTRY CAN HELP ITSELF

(Continued from Page 1)

ers for traffic officers, covering of dirigibles, draping for art galleries, fireproof awnings, cotton cartridge bag cloth, cotton duck as a substitute for stucco in covering houses, lithographed cotton display banners, gears, and for wheels of small trucks.

TED'S
Barber Shop
TED COUTURE, Prop.
Skilled Barbers
Sanitary Methods
744 Moody Street
LOWELL, MASS.

In the covering of the Akron 36,000 yards of type H H balloon cloth was used. It was covered with four coats of acetate cellulose dope and then a coat of aluminum pigment powder. The aluminum pigment waterproofs the cloth and causes the surface to appear shiny when the sun shines on it. It also reduces friction and wind resistance.

In his closing remarks he urged the cooperation of all sections of the industry for the solution of further problems.

Announcement

Through co-operation with the management of the Paramount Theatre "The Text" has arranged a Text Night to be held at this theatre. In order to obtain reduced rates we must guarantee at least 100. It has been planned to hold it Wednesday, October 14th. All those interested get in touch with one of Text staff before October 9th.

Reserve this date and everyone turn out in a valiant effort to lessen the "mill" atmosphere of the institute. LET'S GO!

The meeting was presided over by Adolph J. Winkler, president of the chapter. Plans were discussed for the coming football game with Long Island University on Oct. 17th. Tickets may be obtained from Laurence Gottschalk, of Scott & Williams, or from Louis Zisman, of the Gotham Silk Hosiery Co.

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Walk-Overs and Friendly Five Shoes
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MERRIMACK and JOHN STREET

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Sealed Tight—Ever Right

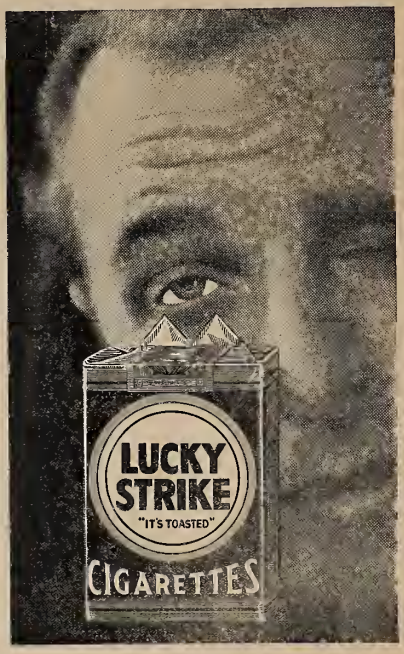
The Unique HUMIDOR PACKAGE

Zip—
and it's open!

See the new notched tab on the top of the package. Hold down one half with your thumb. Tear off the other half. Simple. Quick. Zip! That's all. Unique! Wrapped in dust-proof, moisture-proof, germ-proof Cellophane. Clean, protected, neat, FRESH! — what could be more modern than LUCKIES' improved Humidor package — so easy to open! *Ladies — the LUCKY tab is — your finger nail protection.*

* * * * * *

Made of the finest tobaccos — The Cream of many Crops — LUCKY STRIKE alone offers the throat protection of the exclusive "TOASTING" Process which includes the use of modern Ultra Violet Rays — the process that expels certain biting, harsh irritants naturally present in every tobacco leaf. These expelled irritants are not present in your LUCKY STRIKE! *"They're out — so they can't be in!"* No wonder LUCKIES are always kind to your throat.



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TUNE IN — The Lucky Strike Dance Orchestra, every Tuesday, Thursday and Saturday evening over N. B. C. networks.

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